


## OUR NEW WEBSITE IS LIVE!

AUTUMN 2023

[WWW.ANZUGLOBAL.COM](http://WWW.ANZUGLOBAL.COM)



**For this edition of our Newsletter, we have chosen to step away from the Language Industry for a moment and focus on another, very important topic – the climate and corporate responsibility.**

Anzu Global has always been a company with a conscience. This attitude starts at the top with our founder and permeates throughout our small organization. Each year, we participate in at least one community project as a team building exercise. Past projects have included supporting home rehabilitation for the underserved, working at a food bank and picking and sorting produce at a farm serving food banks. This year we added a group activity that was both educational and inspiring, we got together (remotely) and watched **The Week**.

**The Week** consists of three 1-hour video sessions, each followed by a group discussion. It can be watched with colleagues, friends, family or strangers. Each session is a lesson around Climate Change – the past, the present and the future – and lends itself to lively conversation and sharing of ideas. We invite you to learn more about this exercise here and by visiting [www.theweek.ooo](http://www.theweek.ooo).

Which brings us to ask you, “What does sustainable mean to you? Do you practice sustainability in your place of work or home? Is it important to you? Does it make a difference?” In an era where sustainability is no longer an option but a necessity, businesses around the world are recognizing the vital role they play in preserving the planet. In an era where sustainability is no longer an option but a necessity, businesses around the world are recognizing the vital role they play in preserving the planet. An impactful way for businesses to make a difference is by encouraging their employees to volunteer for environmental projects. We’d like to suggest six reasons why businesses should include environmental volunteering in their corporate activities play list.

1. **Fostering Sustainability Values:** Participation in environmental projects not only helps in preserving natural resources but also instills a strong sense of environmental responsibility in employees at work and at home.
2. **Team Building and Morale:** Volunteering for environmental projects often involves working in teams to achieve a common goal, fostering a sense of camaraderie and teamwork among employees and can lead to increased job satisfaction, improved productivity and employee retention.
3. **Positive Brand Image:** A business that actively participates in and promotes environmental volunteering projects demonstrates a commitment to sustainability, which can significantly enhance its public image and elevate its reputation as a responsible corporate citizen.
4. **Community Engagement:** Engaging in environmental volunteering projects provides an opportunity for businesses to become active contributors to the communities they operate in, demonstrates their commitment to preserving the environment and contributes to the overall well-being of the communities they serve.
5. **Legal and Regulatory Compliance:** Many regions are imposing stringent environmental regulations and requirements. By actively participating in environmental initiatives, businesses can stay ahead of regulatory changes, ensuring they are in compliance with evolving environmental laws. This proactive stance can mitigate legal risks and associated costs.
6. **Economic Benefits:** While the primary goal of environmental volunteering is to contribute to the well-being of the planet, it can also lead to economic benefits. Energy savings, waste reduction, and more sustainable practices can result in cost savings over time, making businesses more efficient and financially resilient.

In conclusion, volunteering for environmental projects is a win-win for businesses and the planet. It instills sustainability values, enhances teamwork and morale, bolsters a positive brand image, fosters community engagement, encourages innovation, ensures legal compliance, and can lead to economic benefits. Businesses that engage in such initiatives not only fulfill their corporate social responsibility but also contribute to a more sustainable and prosperous future.

# PLACEMENT SUCCESS

- A large Language and Content Services Provider found a General Manager for their Nordics region. We introduced the company to a highly experienced candidate with breadth of experience in the Nordics region and dept in both P&L and Operations. In this role, the candidate will own the entire Nordics region, with operational autonomy to drive a vision that meets both regional and corporate needs and goals.
- Our LSP client has a vast language testing division to verify the software and translation of client applications. Anzu Global works closely with their staffing group to find local, and occasionally remote, candidates for part-time language testing roles to fill their constant needs. Recent searches have included French Canadian, Swedish, French, Norwegian, Chinese, Japanese, Arabic (SA), and Spanish (S), with contract hires in several languages. We look forward to continuing to help to keep their pipeline of candidates full.
- A sub \$10M Language Services Provides (LSP) with an e-learning division asked for assistance to hire an e-learning experienced sales person. This person needed to understand how to sell e-learning services, as well as creating content services.
- Anzu Global helped our client, a global provider of SAFE®, the world's leading framework for business agility with a French Speaking Language Specialist.
- A Fortune 100 client, and leading Computers and Electronics Manufacturing company hired our Chinese Speaking Data Annotation Specialist.
- Anzu Global recently placed an Executive Assistant to the CEO at a well-known multilingual translation and localization service provider specializing in high tech industry sectors.

**THANK YOU TO ANZU GLOBAL FOR VOLUNTEERING WITH BOSTON AREA GLEANERS ON AUGUST 25, 2023! TOGETHER, WE GLEANED 680 POUNDS, WHICH IS EQUAL TO 2,720 SERVINGS OF FRESH PRODUCE!**



---

## Featured Job Opportunities

- [VP Sales](#) - high growth experience taking an LSP beyond 30+M. Entrepreneurial mindset
- [Business development manager](#) - hunter experience in high tech
- [Localization Solution Engineer, US, UK or EU](#), a start-up software company serving the loc industry MUST have experience in the localization industry
- [Business Development Manager](#) - strong Interpretation & Translation sales experience, healthcare a huge plus. Midwest or West coast, WFH.
- [Linguistic Testers](#) - Spanish from Spain, Chinese Simplified and Taiwanese, native speaker of Chinese from mainland China and/or Taiwan, part time position, familiar with software testing processes and enjoy working in your native language
- [Localization Business Development Director, US](#) - worldwide leader in language and content solutions, services, and technologies, Business and Life Sciences Sales divisions

●  
**THE TEAM**

JEANNE SHARPE  
GLOBALIZATION RECRUITER  
JSHARPE@ANZUGLOBAL.COM  
[LINKEDIN JEANNE](#)

\*  
CLAIRE LILIEDAHL  
GLOBALIZATION ACCOUNT MANAGER  
CLILIEDAHL@ANZUGLOBAL.COM  
[LINKEDIN CLAIRE](#)

\*  
ANNETTE HEMERA  
GLOBALIZATION ACCOUNT MANAGER  
AHEMERA@ANZUGLOBAL.COM  
[LINKEDIN ANNETTE](#)

\*  
MIKE KLINGER  
MANAGING DIRECTOR  
MKLINGER@ANZUGLOBAL.COM  
[LINKEDIN MIKE](#)

---

ANZU GLOBAL, LLC  
239 ARLINGTON STREET  
ACTON, MA 01720  
[WWW.ANZUGLOBAL.COM](http://WWW.ANZUGLOBAL.COM)  
+1 978 429 8014